

HAMMERTIME
PROPERTY AUCTIONS



SMART PROPERTY AUCTIONS

SELL PROPERTY

WITH SECURITY, CERTAINTY & SPEED

WHEN THE HAMMER'S DOWN

IT'S SALES TIME

NO IF'S, BUTS OR MAYBES

Over the past couple of years selling property at auction has become more prevalent and is quickly closing the gap on the traditional methods of sale, specifically Private Treaty Sale. Private Treaty Sale is what you may first think of when you consider selling your property. However there are occasions when it is sensible to sell via auction; this could be that the property has issues which would not be viable to sell in a traditional way such as structural problems, short lease, absent freeholder etc however more and more people want to be in **control of their timescales and being able to plan a move around specific dates** and this is where selling at auction gives you as the seller security of achieving a sale with reliable and predictable timescales, as well as flexibility of choice between the traditional and modern method of auction depending on your requirements.

Furthermore (and most importantly!)... Hammertime Property Auctions is bucking the trend in the current market by not charging your buyer a sky-high buying fee.

Typically, modern auctions will take a reservation fee of between 4% and 6% (often subject to a £6,000 minimum) which you, THE SELLER, do not receive on completion, as this all goes to the auctioneer. We feel that this is detracting from the potential selling price of your property and as such **COSTING YOU MONEY**. High fees also discourage potential buyers from bidding on properties as they are uncomfortable with, or unable to meet, such high additional costs.

We want to do things differently. We will give you all the benefits, security and speed of sale that auctions allow, whilst optimising the price that you actually receive for your property. As such we will hold a Non-Refundable Bidder Reservation Fee/Deposit of 5% of the agreed sale price in order to provide you with the security you need (subject to a minimum of £5,000). However, in contrast to many modern auctions the majority of that amount will actually contribute toward the selling price of your property, and as such **maximise the returns TO YOU**.

We have also made the process as easy and straightforward as it can be in order to make your sale go even more smoothly...



“

It was fantastic, I watched the bidding go up and up as my property sold. Easy to use and I moved out of my property to fit in with my move abroad.

FOUR SIMPLE STEPS TO AUCTION SUCCESS



1

Is Auction Right For Me?

If you are looking to sell within a designated time frame, would like to maximise your potential number of buyers, or would like full control over the process then auction may be for you. We are here to talk you through the process, how it works and how it will benefit you and your property.



2

Instruct Your Agent

Agree to market with our partner estate agent and agree selling fees with them. Discuss and agree a marketing guide price, reserve selling price and a date for the auction to happen. We will be on hand to assist and advise on producing sales particulars and organising your property's legal pack with a trusted and recommended solicitor.



3

Successful Marketing Campaign

Once your sales particulars look great and has been launched to the market we recommend a minimum of three weeks of viewings with two designated viewing windows per week. We will be there to discuss the auction process with any interested buyers. We will also market the property to our database of registered buyers.



4

It's Hammertime!

Let us take you over the finish line. We will open a virtual bidding window for up to 48 hours before the hammer falls. This will give all of the buyers plenty of time to make their bids. From there we will take the sale through to a successful exchange & completion; so you don't need to do any running around.



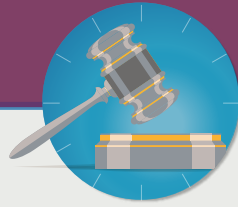
CUTTING EDGE AUCTION PLATFORM

USING TECHNOLOGY FOR AMAZING RESULTS

Our bespoke prop-tech platform is designed to be user friendly, intuitive with clear navigation making for a great user experience. It is a simple process for buyers to register to bid and we make sure that anyone who wants to bid has the funds available before they can take part in the auction.

Once the hammer falls we send out all of the legal paperwork to both parties solicitors and we ensure a smooth transaction.





KEY FEATURES

Selling at auction gives you as the seller security of achieving a sale, reliable and predictable timescales, as well as flexibility of choice between the traditional and modern method of auction depending on your requirements.

Let us tell you about it...



Ease of Use

Auctions are a simple way to sell your property giving you the peace of mind of being in control of your timescales and ensuring the best price is achieved



Successful Marketing

We work alongside your agent and maximise the properties exposure to potential buyers including our database of regular auction bidders



Viewing Days

This will ensure that the potential buyers will see other interest on the property and helps to create more excitement in the bidding



Hassle Free Sales Process

Bidding takes place over a 48 hour period, thus making sure that all buyers get the chance to bid meaning a greater chance of a successful sale!



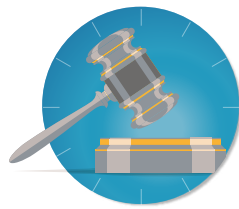
Secure

Rest easy in the knowledge that on the fall of the hammer you will enter into a legally binding agreement with your buyer assuring you of a successful sale



Financial Security

We ensure that all buyers have the money in place to exchange contracts before they are allowed to bid



HAMMERTIME

PROPERTY AUCTIONS

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Hammertime Property Auctions is an innovative and pioneering platform for the facilitation of property transactions. It is designed and managed by property professionals in order to maximise the efficiency and value of buying and selling property. Online property transactions have increased drastically in recent years as the market gradually moves toward a customer focused solution to buying and selling which fits with the way consumers live their lives. We have developed Hammertime Property Auctions to provide our clients and partners with an effective platform in which they can view, buy and sell property from the comfort of their homes, places of business or on the move.

A user friendly and modern approach to buying and selling property that is fully accessible and fits in with the way we live our lives. We are able to facilitate selling options that best suit your needs and match the requirements of your property.